

S.I.S.

**WORKGROUP IN RELATIONSHIPS WITH THE
COMMUNITY.**

CHAIRMAN DR. VALERIJUS OSTAPENKO.

Dear S.I.S. Members:

We have the great pleasure to inform you that our Society has approved the creation of the Workgroup in Relationships with the Community, who will be Chaired by Dr. Valerijus Ostapenko (Lithuania) and will begin its activities in the next days.

The Program of this Workgroup is mentioned below and its content reflects the feeling of different communities, in general, and could receive the support of many S.I.S. Members, advocates, social workers, community leaders and persons related to the prevention, education, early diagnostic, treatment and rehabilitation of patients with Breast Cancer.

S.I.S. invites all of you to join Dr. Valerijus Ostapenko in the development of these activities around the five continents with the benefit that will provide to the female population.

Please, those who would like to join this activity, send us a e-mail with your personal data, address, institution, city or country where you could collaborate with this Program and we will forward it to Dr. Ostapenko, whom will elaborate the activities to be carried on in different parts where S.I.S. is present.

Address your personal offer to: S.I.S. Executive Director. Dr. Carlos Garbino. E-mail: cgarbino@adinet.com.uy.

Hoping for the success of this Program, that requires your support.

Sincerely yours

Dr. Carlos Garbino.

S.I.S. Executive Director

PROGRAM.

MAJOR GOAL: To increase the value and presence of SIS as a major institution with scientific authority to recommend Public Activities and Relationships between Mastologic / Senologic related Institutions and Societies engaged in Breast Diseases.

Strategies should include different actions in the community that include: public education, prevention, early detection and life style recommendations.

METHODS:

+ Improve collaboration of SIS Members with newspapers, magazines, TV programs mainly directed to women, radio advertising and educational activities for the whole family, in the field of breast cancer, with the main activity to be carried on in October, as the Breast Cancer Month.

+ Organize in October (beginning in October 2011) the Breast Cancer Awareness Month in order to, firstly, increase the awareness of the women on breast disease and in particular in Breast Cancer and, secondly, to raise funds to fight breast cancer and support research, prevention and related activities that could impact in the cure of this disease

+ Organize National Activities, like: “The Race for the Cure”, “Walk for the Cure of Breast Cancer”, “Walk for Life”, “Breast Cancer Walk” in different distances like 5 km, 10 km or others.

The funds raised would be donated to a Breast Cancer Center/Unit, Related Institution or to a selected Research Program.

+ Collaborate with National and International Organizations, Public, Private or similar, that could organize Breast Cancer Awareness Month or equivalent activities.

+ Illumination with pink light of relevant points of a city to draw the public attention on the importance of Mammographic Screening for early detection of Breast Cancer.

+ Establish “Pink Days” during the Breast Cancer Awareness Month each October and promote that employees could wear pink clothing or accessories at work. Funds raised could be donated to Breast Cancer care institutions or Research institutions.

+ Free consultation to mastologists/senologists in October on non working free days according to National rules.

+ Free consultation to Radiologists and free Mammography for women between 50 – 69 years old on any day, according to National rules and, eventually, with the collaboration of local or international sponsorship.